

## One-Line Describing Your Service

*"We help \_\_\_\_\_ achieve \_\_\_\_\_."*

Your Call To Action

## Use A Headline To Describe Your Services

Picture of your product or service

Headlines win people over to read further. A lame headline will often lead to the text getting skipped.

Here you can add a description of what people might need if they were taking a deeper look.

Specs, overview, more details? Whatever you need to answer some questions. Put it all here. Again, not too many lines per paragraph or it will seem like too much to read. Remember, people scan websites.

Call to Action

## What Do You Need To Know About Our Products/Services?



**Product #1**

Give a little description. If you have more to say, make it its own page.



**Product #2**

Give a little description. If you have more to say, make it its own page.



**Product #3**

Give a little description. If you have more to say, make it its own page.



**Product #4**

Give a little description. If you have more to say, make it its own page.



**Product #5**

Give a little description. If you have more to say, make it its own page.

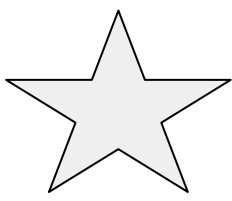


**Product #6**

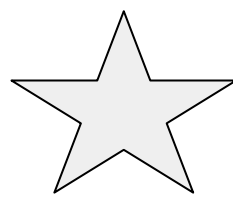
Give a little description. If you have more to say, make it its own page.

## Do You Have Some Reviews You Are Proud Of?

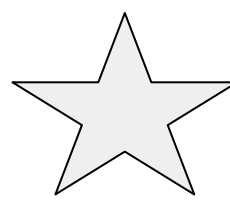
*You should. They go a long way to establish social proof these days.*



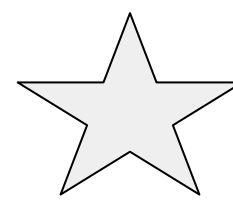
A+ Ratings



Google Review

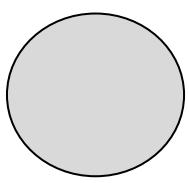


Facebook



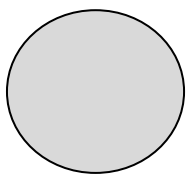
Something Else?

## Testimonials



Remember that it is ok to write out a testimonial and then send it to someone that it applies to. They are usually quite honored you would ask them and they are thankful you didn't add another thing to their "To-Do" list.

- Trusted Client



The best testimonials are taken right from your BrandScript. You only need three lines: 1. The problem they were facing before they called you. 2. What led them to call you plus what you did. 3. How happy they are now. That's it.

- Trusted Client

Call to Action

## Pull from your success or failure bucket.

Include a picture or video in the background, describing the headline.

Schedule A Call

This is the junk drawer section.

Where we put address, contact information, copyright info, and a sitemap.